



# PRICING GUIDE



*Spring 2020*

# Welcome

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Here at Audere we believe in sharing your story in a way that fully reflects your brand's essence (values, passion, and impact) AND helps you earn the profit you deserve—while keeping the environment in mind.

We provide custom quotes for each project. However, this guide will give you an idea of what your investment will be when you work with us.

For questions or to inquire about a project, please fill out our form at [auderedesign.co/contact/](https://auderedesign.co/contact/).

Cheers,

*Laine*



# Branding

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*We start with strategy before design so we're able to craft a brand perfectly tailored to your business. We'll work collaboratively throughout the project to ensure every element is reflective of the very essence of your brand—so that it feels uniquely you.*

## **INCLUDES:**

- » branding workbook
- » 60-minute strategy session
- » brand strategy guide
- » visual inspiration board
- » complete logo system
- » color palette & font selection
- » branded pattern or texture
- » brand guidelines

**TIMELINE:** approx. 3-4 weeks

**INVESTMENT:** starting at \$1,550



# Website Design

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*We start by outlining your goals and creating a comprehensive content plan. We'll then help you shape your own copy or we can handle it from start to finish. As we move onto design, we avoid templates and trends in favor of strategic designs that help you stand out from the crowd. We'll create your site with sustainability best practices in mind so it quickly loads for all users, gracefully accommodates different screen sizes, is accessible to all people, and boosts your discoverability.*

## **INCLUDES:**

- » 60-minute strategy session
- » website content strategy
- » copywriting or copyediting
- » wordpress website

**TIMELINE:** approx. 8-10 weeks

**INVESTMENT:** starting at \$4,500



# Consulting

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*During our Website Eco-Audit we'll identify ways to improve your site usability and performance while reducing its digital footprint. For our one-on-one strategy sessions we'll meet online via Zoom so we can chat face-to-face. Consulting topics include delving more deeply into your audit results (if the strategy session is purchased as an add-on to an audit), or an in depth review of your current branding and website.*

## **WEBSTE ECO-AUDIT:**

- » pre-audit questionnaire
- » website eco-audit recording
- » results & recommendations guide

**INVESTMENT:** \$250

## **STRATEGY SESSIONS:**

- » pre-session questionnaire
- » 30- or 60-minute video session
- » optional Zoom recording

**INVESTMENT:** \$150-\$300



# Let's get started.

*Please visit our website to fill out our inquiry form.*



[REQUEST A CONSULTATION](#)